

Carl Douglas Potts  
109 Broadway Morecambe Lancashire LA4 5YA (01524) 400410  
**Cpjs2011@gmail.com**

## Achievements & Skills

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- In 2003 developed and promoted an online survey-website which attracted over 3500 respondents
- Selected to present PhD research at the 2006 ECIS (European conference on Information Systems) Doctoral Consortium in Gothenburg, Sweden.
- Won best website award for Web Development module during degree course (2002).
- Familiarity with a variety of CMS & Bulletin Board Systems including Expression Engine
- Extensive Photoshop/Dreamweaver Experience
- Familiarity & Experience with a variety of Keyword Research tools including Yippy, Google Adwords, Traffic Estimator, Wordtracker, Keyword Discovery
- Languages: XHTML, CSS, PHP
- Thorough understanding of usability/accessibility and standards compliant web design

## Education

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2001–2004	<b>University of Salford</b>	BSc (hons) Business Information Technology (first class)
1991-1995	<b>City of Bath College</b>	HND Electronic engineering
1987–1991	<b>Barrow VI Form College</b>	A Level Maths(C) Physics(C) General Studies (A)

## Employment

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|------|---------------------------|--------------|
| 2011 | <b>Blogger(Voluntary)</b> | do-it.org.uk |
|------|---------------------------|--------------|
- Produce 500 words of good quality copy on a fortnightly basis for a Charity/Volunteering website Do-it.org

2011                      **Website Researcher(voluntary)**                      HelpDirect.org.uk

- Responsible for ensuring that Organisation data held in the HelpDirect.org.uk website is accurate, Liaising with Charitable Organisations to check information
- Developed MS Access Database to assist in the storage of Organisation Data and to ensure that Data retrieval can be handled in a timely/efficient manner

2009                      **Website Developer**                      University of Salford

- A Temporary contract leading to the development of a large (150+ page) website for the University of Salford's School of Languages.

2004 – 2007              **Graduate Teaching Assistant**                      University of Salford

- Postgraduate position which combined teaching web design and studying for a PhD
- Developing hand-outs and lectures to introduce students to technical subjects
- I was forced to leave this position due to ill-health from which I am now recovered although it has left me with some disabilities.
- Assisted with Exam Invigilation

*Prior to 2001 a variety of engineering roles around the Greater Manchester area*

## **Portfolio**

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- [www.carlpotts.eu](http://www.carlpotts.eu)

*References available on request*